

Building A Bottom-Line Budget for 2009

The creation of an annual financial budget is rarely a priority in private medical practices. Yet, the construction of a "Bottom-Line Budget" can be one of the most important financial tools devised to help practices define, monitor and track their performance throughout a fiscal or calendar year. A traditional budget only estimates incomes and expenses and leaves what's ever leftover for the Physician owners of the practice. Bottom-Line Budgeting is a completely new concept that begins with the doctors needs and expectations then works backwards to fully define the elements needed to reach those financial targets. This course is ideal for Doctors, Managers and Supervisors who will need to work together to define, create and implement the Bottom-Line Budgeting process within the practice.

This Practice Management Webconference is just \$99 for Members & their Practices:

- | = A 90-minute live Webconference including a formal presentation and time for Q&A
- | = The course is given once as a live Webconference, on Wednesday December 3, 2008 (convenient for your staff) and then via streaming Internet technologies shortly thereafter. Your \$99 registration fee covers either one or both presentations and handout materials.
- | = The ability for ACS Fellows and practice managers to e-mail follow-up questions to Economedix Practice Management Advisors for personalized responses



Sponsored by the American College of Surgeons, PAHCOM, HNA & Others

Course Objectives - Completion of this Practice Management Course will provide:

1. An understanding of key elements of the financial budgeting process
2. Specific techniques to assist Doctors in defining their financial goals and expectations
3. A series of formulas and calculations to build a Bottom-Line Budget unique to your practice
4. A tracking method to fully understand, on a daily basis, how the practice is performing to the budget assumptions
5. Techniques for adjusting the budget mid-year if the initial performance levels are unobtainable for whatever reason

Accreditation - The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education to physicians.

Credits - The American College of Surgeons designates this educational activity for a maximum of 1.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity. PAHCOM has pre-approved this educational activity for 1 CEU towards the PAHCOM CMM designation. To earn the credit, participants must complete the combination Evaluation / CME - CEU Form, that is included in the course materials, and FAX this form back within seven days following the date of the Webconference.

Faculty - The faculty for the course is Mr. Tom Loughrey, MBA, CCS-P. Mr. Loughrey is Chairman of Economedix and a noted practice management consultant to physicians, medical offices and medical societies. For over a decade, Mr. Loughrey has provided consulting services to the College as a part of the Consultant's Corner at the annual ACS Clinical Congress and regularly is engaged by ACS to speak and teach at meetings and workshops throughout the country.

Registration & Information - This completed form can be Faxed Toll Free to **877-813-9784**; or mailed to **Economedix - 297 Valley Road # 200 - Wexford, PA 15090**; For complete details and secure On-Line Registration simply go to: <http://www.YourMedPractice.com>

Thank you for your interest in this Program!



Practice: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Contact: _____ E-Mail: _____

Yes, we want to participate in the **Building A Bottom-Line Budget for 2009** ... and will attend
 Wednesday December 3, 2008 @ 1 PM Eastern, Web-based On-Demand ... or Both Presentations.

Form of Payment: Check Payable to Economedix, LLC & mailed to: 297 Valley Rd # 200 - Wexford, PA 15090
or Credit / Debit Card (MC, Visa, Discover or American Express)

Card Number (15 or 16 digits): _____ Expiration Date: ____ / ____

3 Digit CVV Code* : _____ Name on Card: _____

Card Billing Address: _____

Card Billing City, ST Zip: _____ * Please use 4 Digit Code on front of AMX Card