Understanding the Physician Quality Reporting Initiative (PQRI)

The Centers for Medicare and Medicaid Services (CMS) has created the Physician Quality Reporting Initiative to begin capturing quality-related data for common Medicare procedures on both an inpatient and outpatient basis. This pilot program is scheduled to begin July 1, 2007 and continue through December of this year with a bonus payment of up to an additional 1.5% of your Medicare reimbursements for those qualifying procedures. There are 74 reporting measures and each requires a combination of CPT codes, CPT II codes or HCPCS Level II codes and ICD-9 codes. The course will cover filing deadlines, payment provisions including caps on payments as well as how to properly identify claims and all the requirements for reporting the measures as well as how to do an analysis on the cost-benefit. Learn how to make a “go/no-go” decision on regarding this program. This course is vital for all practices that accept Medicare payments.

This Practice Management Teleconference is just $99 for Members & their Practices:
- A 90-minute live teleconference including a formal presentation and time for Q&A;
- The course is given once as a live teleconference, on Wednesday, June 27, 2007 (convenient for your staff) and then via streaming Internet technologies shortly thereafter.
Your $99 registration fee covers either one or both presentations and handout materials;
- The ability for ACS Fellows and practice managers to e-mail follow-up questions to Economedix Practice Management Advisors for personalized responses.

Course Objectives - Completion of this Practice Management Course will provide:
1. A detailed understanding of all the key elements of CMS’s PQRI program;
2. A review of the reporting measures and techniques for reorganizing coding processes;
3. Tools to evaluate the cost / benefit to your practice for participating in the program;
4. A defined strategy to implement the program should your practice decide to proceed; and
5. A review of the filing deadlines, approval process and payment provisions … including payment caps.

Accreditation - The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education to physicians.

Credits - The American College of Surgeons designates this educational activity for a maximum of 1.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity. PAHCOM has pre-approved this educational activity for 1 CEU towards the PAHCOM CMM designation. To earn the credit, participants must complete the combination Evaluation / CME - CEU Form, that is included in the course materials, and FAX this form back within seven days following the date of the teleconference.

Faculty - The faculty for the course is Mr. Tom Loughrey, MBA, CCS-P. Mr. Loughrey is Chairman of Economedix and a noted practice management consultant to physicians, medical offices and medical societies. For over a decade, Mr. Loughrey has provided consulting services to the College as a part of the Consultant’s Corner at the annual ACS Clinical Congress and regularly is engaged by ACS to speak and teach at meetings and workshops throughout the country.

Registration & Information - This completed form can be Faxed Toll Free to 877-813-9784; or mailed to Economedix - 297 Valley Road # 200 - Wexford, PA 15090; For complete details and secure On-Line Registration simply go to: https://www.YourMedPractice.com/Tele/

Thank you for your interest in this Program!

Practice: ____________________________________________________________ Phone: ________________________________
City: ______________________________________________________ State: _____ Zip: ____________________
Contact: ___________________________________ E-Mail: ______________________________

[ X ] Yes, we want to participate in the Understanding the Physician Quality Reporting Initiative ... and will attend [ ] Wednesday, June 27, 2007 @ 1 PM Eastern, [ ] Web-based On-Demand ... or [ ] Both Presentations.

Form of Payment: [ ] Check Payable to Economedix, LLC & mailed to: 297 Valley Rd # 200 - Wexford, PA 15090 or [ ] Credit / Debit Card (MC, Visa, Discover or American Express)

Card Number (15 or 16 digits): ________________________________ Expiration Date: ______/______
3 Digit CVV Code*: ______ Name on Card: ________________________________
Card Billing Address: ________________________________________________
Card Billing City, ST Zip: ____________________________________________

* Please use 4 Digit Code on front of AMX Card
NAME: _________________________________________________    Telephone #: ______________________

ACS Fellow #: _______________________      E-mail Address: ______________________________________

Please circle one number for each statement

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
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</thead>
<tbody>
<tr>
<td>1. Program topics and content were consistent with printed objectives</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>2. Program topics and content was relevant to my educational needs</td>
<td>5</td>
<td>4</td>
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<tr>
<td>3. Presenters were informative and added knowledge to the session</td>
<td>5</td>
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<td>4. Discussion time was adequate and enhanced understanding of subject</td>
<td>5</td>
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<td>5. Acquired knowledge will be applied in my practice environment</td>
<td>5</td>
<td>4</td>
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<tr>
<td>6. Supplemental written materials helped clarify course content</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<tr>
<td>7. I will seek additional information on this subject</td>
<td>5</td>
<td>4</td>
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<th>Quality of the audio presentation</th>
<th>Very Good</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Very Poor</th>
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<tr>
<td>8. The quality of the audio presentation was</td>
<td>5</td>
<td>4</td>
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<td>9. Overall this Practice Management Course was</td>
<td>5</td>
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General Comments for this Course:

[    ] Surgical Specialty: Colon & Rectal Surgery
[    ] Years out of Residency Training: 1-5
[    ] Primary Type of Practice: Private Practice

[    ] Surgical Specialty: General Surgery (includes Oncology and Trauma)
[    ] Years out of Residency Training: 6-10
[    ] Primary Type of Practice: PPO/HMO

[    ] Surgical Specialty: Neurological Surgery
[    ] Years out of Residency Training: 11-20
[    ] Primary Type of Practice: Group Practice

[    ] Surgical Specialty: Obstetrics/Gynecological Surgery
[    ] Years out of Residency Training: 21-30
[    ] Primary Type of Practice: Academic Institution

[    ] Surgical Specialty: Ophthalmic Surgery
[    ] Years out of Residency Training: Over 30
[    ] Primary Type of Practice: Hospital

[    ] Surgical Specialty: Orthopaedic Surgery
[    ] Years out of Residency Training: Other - Please Specify Below: Military
[    ] Primary Type of Practice: Military

[    ] Surgical Specialty: Otorhinolaryngology
[    ] Years out of Residency Training: Other - Please Specify Below:
[    ] Primary Type of Practice: Other - Please Specify Below:

Please FAX this Evaluation / CME Form Toll Free to: 877-813-9784 within 7 days following this Teleconference to receive CME recognition from the American College of Surgeons. Thank You!
PAHCOM Sponsored Teleconferences
Understanding the Physician Quality Reporting Initiative (PQRI) - June 27, 2007
EVALUATION / CEU FORM

NAME: _________________________________________________ Telephone #: ______________________
PAHCOM Member #: __________________ E-mail Address: ______________________________________

Please circle one number for each statement

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9. Overall this Practice Management Course was

General Comments for this Course:

[ ] Family Practice [ ] General Surgery [ ] 1-5 [ ] Private Practice
[ ] Internal Medicine [ ] Plastic Surgery [ ] 6-10 [ ] PPO/HMO
[ ] Pediatrics [ ] Thoracic / Vascular Surgery [ ] 11-20 [ ] Group Practice
[ ] Dermatology [ ] Urological Surgery [ ] 21-30 [ ] Academic Institution
[ ] Cardiology [ ] Orthopedic Surgery [ ] Over 30 [ ] Hospital
[ ] Ear, Nose & Throat [ ] Radiology [ ] [ ] Military
[ ] Rheumatology [ ] Other - Please Specify Below: [ ] Other - Please Specify Below:
[ ] OB/GYN

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Practice Management Teleconference
Sign In Sheet

Educational Activity: Understanding the Physician Quality Reporting Initiative (PQRI)

Dates: Thursday June 27, 2007 @ 1:00 PM Eastern - 4 PM Pacific

Faculty: R. Thomas (Tom) Loughrey, MBA, CCS-P of Economedix, LLC

Sponsor: The American College of Surgeons & PAHCOM

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The **American College of Surgeons, PAHCOM & Economedix** are pleased to introduce the Practice Mgt. Webconference Series, which includes access to **24 Live Webconferences** in 2007 & early 2008. Each individual course is about 90-minutes in length and includes a Q&A period at the end. Each course will be held on a Wednesday’s at 1 PM Eastern / 10 AM Pacific Time.

Your entire practice, Doctors & Staff are welcomed to listen to these valuable courses and Fellows earn CME credits and PAHCOM Members CEU’s for attending.

The cost of each session is just $99, but by registering for 7 courses the cost is $497 and the entire Series is just $997.

To Register, please [Fax this form Toll Free to 877.813.9784](https://www.YourMedPractice.com/Tele/), mail to the address below or via the Secure Web Server at …

**Thanks for your Interest!**

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**Wednesday** & **Practice Management Topics**

- [ ] July 11, 2007  **Creating An Effective OSHA Compliance Program**
- [ ] July 25, 2007  **Practice Valuations ... What’s Your Practice Worth?**
- [ ] Aug. 8, 2007  **Compensation Formulas of Successful Practices**
- [ ] Aug. 22, 2007  **Effective Personnel Management … Hiring & Evaluations**
- [ ] Sep. 12, 2007  **Dealing with Difficult People**
- [ ] Sep. 26, 2007  **Maximizing Patient Collections**
- [ ] Oct. 10, 2007  **Scheduling Techniques for Improved Productivity**
- [ ] Oct. 31, 2007  **E & M Coding ... Beyond the Basics**
- [ ] Nov. 14, 2007  **CPT Coding & 2008 Updates for Dr. & Staff**
- [ ] Nov. 28, 2007  **Building a Bottom-Line Budget for 2008**
- [ ] Dec. 12, 2007  **Billing Compliance: Avoiding Fraud & Abuse**
- [ ] Jan. 16, 2008  **Creating a 2008 Management Work Plan**
- [ ] Jan. 30, 2008  **Analyzing the Financial Health of Your Practice**
- [ ] Feb. 13, 2008  **Medicare Update for 2008**
- [ ] Feb. 27, 2008  **Advanced CPT Coding**
- [ ] Mar. 12, 2008  **E & M Coding … From An Auditor’s Perspective**
- [ ] Mar. 26, 2008  **ICD-9 Diagnosis Coding for Physicians & Surgeons**
- [ ] Apr. 9, 2008  **Appealing Third Party Insurance Claims**
- [ ] Apr. 23, 2008  **Effective Governance & Management of Your Practice**
- [ ] May 7, 2008  **Benchmarking Practice Productivity & Profitability**
- [ ] May 21, 2008  **Developing a Practical Compliance Plan**
- [ ] June 4, 2008  **Annual Review of the HIPAA Privacy & Security Rules**
- [ ] June 11, 2008  **Creating An Effective OSHA Compliance Program**

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**Thanks for your Interest!**

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**Practice:**

**Address:**

**City:** __________  **State:** _____  **Zip:** __________

**Contact:** ___________________________________________  **E-Mail:** ____________________________________________

[ ] **Yes**, we want to participate in the **Full Practice Management Webconference Series** for just $997

[ ] We’ll view **7 Courses** (marked above) = **$497** or [ ] Register for ___________ Courses @ $99 each

**Form of Payment:** [ ] Check Payable to Economedix, LLC & mailed to: 297 Valley Rd # 200 - Wexford, PA 15090 or [ ] Credit / Debit Card (MC, Visa, Discover or American Express)

**Card Number (15 or 16 digits):** ___________________________  **Expiration Date:** _____ / _____

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* Please use 4 Digit Code on front of AMX Card